

**FOR IMMEDIATE RELEASE**



**Media Contact: Elizabeth Doggett  
310-739-4073  
edpr@sbcglobal.net**

## **CuFF LuV™ Introduces a New Way to Accessorize**

Go from just being dressed—to flat-out amazing with a pair of slip-on cuffs from **CuFF LuV™**. **CuFF LuV** announces the launch of its complete line of flirty embellishments for cuffs and sleeves online at [www.cuffluvstuff.com](http://www.cuffluvstuff.com)

**CuFF LuV** is a unique collection of slip-on cuffs that slide under sleeves to quickly and inexpensively transform an otherwise drab ensemble, giving your wardrobe a much-needed, mid-season rehab. In very of-the-moment designs and lush fabrics, **CuFF LuV** adds a pop of color and texture to any look.

“I have always been drawn to textiles, especially vintage,” said **CuFF LuV** founder and designer Julie Sloan Lowenbaum, whose patent-pending accessories line was born out of her own makeshift cuff from a ruffled sleeve. “What started as a simple pair of hand-sewn cuffs has become a love story with designs that give the most basic outfit a not-so-basic flair.”

Positioned as an instant style boost, **CuFF LuV**, an accessories line worn at the wrist for an elegant and seamless effect between your garment and cuff, offers the wearer endless opportunities to refresh basic tees, blouses, sweaters and jackets instead of replacing them.

Cleverly named and individually styled with eyelet, antique lace, buttons, crochet trim or tulle, the Couture Cuffs blend easily with the most feminine fabrics this season. Pair “Julie”, the Couture Cuff in ivory with her crisp cotton pleats and vintage inspired lace with anything black, such as your new black deep-v top. Don’t stop there...add a jean jacket and enjoy some cool femininity.

“You never know when or where you might need an instant style boost, so keep these secret fashion weapons in your bag, briefcase, suitcase and dresser,” says Julie. “Our protective carrying and storage cases make it convenient for you to take your **Cuff LuV** pieces with you when you're on the go.”

Consider the full line of **CuFF LuV** stuff, including Basic Cuffs, Cuffettes, Sleevelettes and Scarves. Each accessory adds that extra little wardrobe kick and takes you from daytime drab to nighttime glam in an instant. Available at [www.cuffluvstuff.com](http://www.cuffluvstuff.com)

####

269 South Lane Glencoe, IL 60022 P 847-612-1554 F 847-835-9902  
[julie@cuffluvstuff.com](mailto:julie@cuffluvstuff.com) WWW.CUFFLUVSTUFF.COM

